



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Charles J. Rizzo et al.  
Serial No. : 10/713,428  
Filed : November 17, 2003

Art Unit : 3611  
Examiner : J. Silbermann  
Confirmation No.: 2745  
Notice of Allowance Date: September 1, 2006

Title : MAGNETIC ADVERTISEMENT

**Mail Stop ISSUE FEE**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE TO FILE CORRECTED APPLICATION PAPERS AND  
AMENDMENT IN COMPLIANCE WITH 37 CFR § 1.312**

In response to the Notice to File Corrected Application Papers mailed March 6, 2007 Applicant submits the accompanying formal drawings within the sixty day period for response. A copy of the Notice is enclosed as requested. No additional fees are believed due at this time.

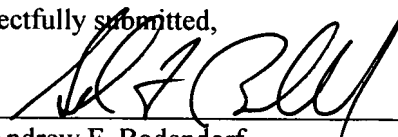
The Notice to File Corrected Application Papers invited Applicant to correct informalities identified as "Drawing Deficiencies." In particular, the deficiencies noted color drawings were submitted but the requirements of 37 CFR § 1.84(a) were not met. Applicant does not elect color drawings, nor did they intend for the drawings to be interpreted as being color drawings. Applicant submits the following formal drawings prepared by a draftsman for compliance with 37 CFR § 1.84 for black and white drawings. No new matter has been added. No changes to the specification are required as no reference to colored drawings was made in the specification. It is submitted that this amendment is in compliance with 37 CFR § 1.312 and is proper after payment of the issue fee as it is limited to the informalities identified in the Notice to File Corrected Application papers.

Accompanying this response is a request for Change of Correspondence Address.

It is submitted that all informalities have been addressed and issuance and publication of the application are respectfully requested. If any questions remain, it is kindly requested that the undersigned be contacted.

Respectfully submitted,

Date: MAY 2, 2007

  
\_\_\_\_\_  
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UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents  
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Serial No. : 10713428  
Applicant : Rizzo  
Filing Date : 11/17/03  
Date Mailed : 3/6/07

## NOTICE TO FILE CORRECTED APPLICATION PAPERS

### *Notice of Allowance Mailed*

This application has been accorded an Allowance Date and is being prepared for issuance. The application, however, is incomplete for the reasons below.

Applicant is given 60 days from the mail date of this Notice within which to correct the informalities indicated below. If the informality pertains to the abstract, specification (including claims) or drawings, the informality must be corrected with an amendment in compliance with 37 CFR 1.121 (or, if the application is a reissue application, 37 CFR 1.173). Such an amendment may be filed after payment of the issue fee if limited to correction of informalities noted herein. See Waiver of 37 CFR 1.312 for Documents Required by the Office of Patent Publication, 1280 Off. Gaz. Patent Office 918 (March 23, 2004). In addition, if the informality is not corrected until after payment of the issue fee, for purposes of 35 U.S.C. 154(b)(1)(iv), "all outstanding requirements" will be considered to have been satisfied when the informality has been corrected. A failure to reply will result in the application being ABANDONED. **This period for reply is NOT extendable under 37 CFR 1.136(a).**

See attachment.

*A copy of this notice **MUST** be returned with the reply. Please address response to  
"Mail Stop Issue Fee, Commissioner for Patents,  
P.O. Box 1450, Alexandria, VA 22313-1450".*

Don Fairchild  
Office of Patent Publication  
Phone: 703-308-9250, ext. 126

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Attorney's Docket No.: Case Magna-001001

**IN THE DRAWINGS:**



Application No. 10713428 Drawings filed 11/17/03

### IDENTIFICATION OF DRAWING DEFICIENCIES

- ☐ There is a hole or the image thereof within the illustration. FIG(s) \_\_\_\_\_
- ☐ The character of the lines, numbers and letters is poor. FIG(s) \_\_\_\_\_
- ☐ The illustration is penetrated or traversed by a solid or broken line that is not intended to be part of the drawing, such as a dark line caused by a flaw in the copying process. FIG(s) \_\_\_\_\_
- ☐ An ink stamp or an image obscures part of the illustration. FIG(s) \_\_\_\_\_
- ☐ The drawing is marred by black smudges, obliterations, or fax/copier marks. FIG(s) \_\_\_\_\_
- ☐ Figure numbers are duplicated or missing. FIG(s). \_\_\_\_\_
- ☐ Numbers, letters, or reference characters in the drawing have been crossed out by hand or are illegibly handwritten. FIG(s) \_\_\_\_\_
- ☐ The drawing's background shows that the original drawing was made on graph paper or other paper with a pattern or decoration. FIG(s) \_\_\_\_\_
- ☐ The FIG. number label is placed in a location that causes the drawing to be read upside down. FIG(s) \_\_\_\_\_
- ☐ Data, a reference number, or part of the drawing is truncated or missing. FIG(s) \_\_\_\_\_
- ☐ The drawing is continued onto a second page (or more) without proper labeling under 37 CFR 1.84(u)(1). FIG(s) \_\_\_\_\_
- ☐ The drawing and/or the FIG. label contain(s) foreign language. FIG(s) \_\_\_\_\_
- ☒ Color drawings are present in this application but the following 37 CFR 1.84(a) requirements have not been met\*:

- ☒ Petition filed
- ☒ Petition fee
- ☒ 3 sets of color drawings
- ☒ Color drawing paragraph

\*If color drawings are not elected, then applicant **must respond** so stating. Also, references to color drawings in the specification, if any, must be amended.

COMMENTS: